



Strategic Framework

2022-2025

STRATEGIC FRAMEWORK

ICOM Aotearoa New Zealand are committed to giving mana to Te Tiriti o Waitangi and upholding our responsibilities as equitable Treaty partners.

ABOUT ICOM AND ICOM AOTEAROA NEW ZEALAND

The International Council of Museums (ICOM) is an international organisation of museums and museum professionals which is committed to the research, conservation, continuation and communication to society of the world's natural and cultural heritage, present and future, tangible and intangible. Through its membership of more than 50,000 professionals worldwide and its advocacy for museums and museum professionalism, ICOM is a powerful voice for cultural institutions.

As the national committee of ICOM in Aotearoa, ICOM Aotearoa New Zealand connects our local museums and professionals to the global museum community and vice versa. We are an important advocate champion for heritage protection and professional development on behalf of the global sector. Our strategic framework is aligned with and in support of ICOM's wider strategic objectives.

ICOM Aotearoa New Zealand works alongside Museums Aotearoa with Museums Aotearoa delivering national membership services and ICOM Aotearoa New Zealand providing international membership services and advocacy on behalf of the museum community in Aotearoa New Zealand.

Mission: ICOM Aotearoa New Zealand connects New Zealand museums to the global museum community.

Vision: ICOM Aotearoa New Zealand is a sustainable, collaborative organisation that serves as a gateway for New Zealanders to the global museum community, connecting its members to each other and to the world. We support our museums and museum professionals as participants at the intersection of local and global sector development.

Values:

We share and embrace the values of ICOM:

We are **international** in outlook

We are **professional** in focus

We are **collaborative** in practice

We embody these values by fostering an environment of co-operation, mutual assistance and the exchange of information among our members, partner organisations, International Committees and Affiliated Organisations.

Our Strategic Framework aligns with the main purpose of the Incorporated Society to carry out the work of the International Council of Museums in Aotearoa New Zealand. We support and contribute to the ICOM Vision, Mission and Strategic outputs as per the ICOM 2022-2028 plan. Our focus is values based and will be:

1. International

- Represent Aotearoa New Zealand in ICOM's global diplomatic forum, adding our nation's unique perspective to multilateral conventions on heritage and on culture and heritage.
- Represent Aotearoa New Zealand where appropriate in global think-tanks, fostering research and dialogue for the benefit of the global museum community.

- Work with other New Zealand-based representatives of international organisations to advance New Zealand's interests in relevant and impactful multinational initiatives.

2. Professional

- Contribute to and uphold standards of excellence, such as the ICOM Code of Ethics for Museums, advocating and providing a non-partisan voice for its members on issues of national and international significance.
- Connect ICOM Aotearoa New Zealand members with avenues to research, discuss and reflect on world-wide issues related to museums and heritage.
- Provide and support opportunities for professional development to members in particular supporting opportunities for international museum specialists to share perspectives on their practice, and other ways to engage with international museum thinking.

3. Collaborative

- Develop and foster an international professional network, linking New Zealand members to one another, other ICOM members and to external groups.
- In partnership work with international bodies working globally to fight illicit trafficking of cultural goods, manage risk, promote knowledge and culture and protect tangible and intangible heritage.

This is a living document and will be reviewed and endorsed every 3 years by members at the Annual General Meeting.